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For Immediate Release

COLEMAN INSIGHTS RELEASES ONLINE PRESENTATION OF “SUCCESSFUL AUDIO STREAMING STRATEGIES” STUDY

RESEARCH TRIANGLE PARK, NC, November 29, 2010 – Coleman Insights announced today that an online presentation of “Successful Audio Streaming Strategies,” the study the company debuted at the RAIN Summit East in September, is now available on its website. Visitors to www.ColemanInsights.com/streaming can access a multimedia presentation of the study’s findings, as well as the original study report.

“We have received a lot of requests for the presentation from those who could not attend RAIN Summit East,” said Coleman Insights Vice President Sam Milkman, who delivered the debut presentation of the study. “Now anyone who would like to see the insights about streaming audio consumers we presented in Washington can easily do so.”

Among the key findings of the study are the low awareness levels and relatively shallow perceptions consumers who use streaming audio have of the options available to them. The study also includes comparisons of consumers’ perceptions and usage of Internet-only streaming audio services such as Pandora with the offerings of terrestrial AM/FM radio stations.

About Coleman Insights

Coleman Insights, headquartered in Research Triangle Park, North Carolina, with offices in Philadelphia and Hamburg, Germany, is a firm that has helped media properties build strong brands and develop great content since 1978. Its clients include hundreds of media properties in North America, South America, Europe and Asia, including those owned by CBS Corporation, Sony Corporation, Emmis Communications, The Walt Disney Company, Lincoln Financial

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Media, Clear Channel Communications, EMI, Radio One, Warner Music Group, NPR, Astral Media, Bonneville International Corporation, Vivendi SA, Citadel Communications, Grupo Radio Centro, Sandusky Radio, Lagardère International, Beasley Broadcast Group, Grupo Prisa, Mid-West Family Broadcast Group, Salem Communications, The Mondadori Group, Connoisseur Media, Corporación Radial del Perú, South Central Communications, SBS Broadcasting, Maverick Media and Hubbard Broadcasting. Additional information about Coleman Insights is available at www.ColemanInsights.com.

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